

**LODGING TAX APPROPRIATION COMMITTEE
TUESDAY, AUGUST 15, 2022
IT Conference Room
4:00 p.m.**

COMMITTEE MEMBERS PRESENT: Mayor Dan Rife, Ceri Otero, Alan Snow, Ed Hardesty and Traci Cox.

OTHER COUNCIL MEMBERS:

STAFF PRESENT: City Administrator Greg Dagnan and Tourism Director Katie Fields

OTHERS PRESENT:

Mayor Rife called the meeting to order at 4:00 P.M.

OLD BUSINESS:

1. **Approval of minutes from the previous meeting:** Mr. Snow moved to approve the minutes of the previous meeting. Motion carried.

CITIZENS PARTICIPATION:

NEW BUSINESS:

1. **Consider and Discuss Resolution to approve DMO funding:**
2. **Consider and Discuss Contract with the Carthage CVB for DMO funding and reimbursement:**

Presented as combined topics: The CVB board has been trying to close down the CVB but has agreed to continue as the DMO to allow the City to receive the funds. The DMO is responsible for distributing the revenue to the different cities that have applied. Going forward, Katie Fields will supply all documentation and handle the paperwork. The CVB acting as the DMO would sign all documentation and send in to the state. Mr. Snow moved to forward a MOU and Resolution to council for approval. The committee also requested Mr. Dagnan obtain an opinion from City Attorney Nate Dally regarding not using the DMO funds even though they have already been awarded and also discuss this possibility with Jim Hunter, CVB board member. This would allow the CVB to cease operations.

Ms. Fields gave an update on the DMO application process for FY 2024 for the City handling the DMO. She stated she had decided to use the name Experience Carthage, MO since a stand-alone name was required. A logo, website and travel guide are also in the process of completion to meet additional DMO requirements.

3. **Other Business:** Ms. Fields discussed Food Truck Friday. The CVB will continue to operate FTF until the end of October, but Ms. Fields will work with CVB to learn the process.

ADJOURNMENT: Mr. Hardesty made a motion to adjourn at 4:56 PM. Motion carried.

Respectfully submitted,

Traci Cox