



City of Carthage, Missouri

PUBLIC SERVICES COMMITTEE

May 30, 2023 - 5:30 PM
CITY HALL COUNCIL CHAMBERS

MINUTES

1. Call to Order

2. Old Business

1. Approval of Previous Minutes.

ACTION: Motion to accept/approve item 2.1. by Trudy Blankenship;
second by None;

Motion passed with a 3:0

AYES: Ed Hardesty, Trudy Blankenship, Terri Heckmaster

NOES: None

ABSTAIN: None

3. Citizen Participation

(Citizens wishing to address the Council or Committee should notify the City in advance and provide the item they want to address in written format at least 24 hours before the meeting. Please call Chelsea Cholley at the Parks & Recreation office at 417-237-7035, or email c.cholley@carthagemo.gov.)

4. New Business

1. Consider and Discuss NBC Sports Marketing.

Motion was made to un-table Consider and discuss NBC Sports Marketing.

ACTION: Motion to un-table item 4.1. by Trudy Blankenship; second
by None;

Motion passed with a 3:0

AYES: Ed Hardesty, Trudy Blankenship, Terri Heckmaster

NOES: None

ABSTAIN: None

Ms. Almandinger introduced Mr. Markham, the Golf Course Operations Manager, to review and answer any question the committee had about the agreement with NBC Sports Marketing. Mr. Markham explained how the NBC Sports Marketing would have access to our open tee times after 11:00am, to promote the available tee times. The company could make tee times available 10-14 days in advance, because that is what they currently allow for our existing customers. He stated that we pay nothing unless tee times are booked through NBC Sports. For the first 8 tee times booked, the company takes 50% and pays us 50%. After the 8th tee time, the customer reserves the tee time through NBC

but pays at the counter when they come in and we receive 100% of the fees. Mr. Markham stated that there was an option to do a month to month agreement, but with the 1 year agreement, the golf course would get 100 percent of any revenue for the first 3 months. Mr. Markham stated that the goal of this program would be to fill tee times that are not currently being filled and get some revenue. Ms. Blankenship motioned to move forward with a one-year contract to be able to get the entire revenue the first 3 months.

ACTION: Motion to accept/approve item 4.1. by Trudy Blankenship;
second by None;
Motion passed with a 3:0

AYES: Ed Hardesty, Trudy Blankenship, Terri Heckmaster

NOES: None

ABSTAIN: None

2. Consider and Discuss the Red, White, and Boom Fourth of July Celebration in Municipal Park.

Ms. Almandinger introduced Julie Reams with The Carthage Chamber of Commerce. Ms. Reams stated that there was a MOU created between the Chamber of Commerce and the City of Carthage for the Red, White, & Boom Fourth of July Event. Ms. Reams stated that there would be food trucks, bounce houses, live music, free community swim, vendors, Kiddieland open for free, and more. Ms. Reams is requesting to use the park for the Red, White, & Boom Fourth of July Celebration on July Fourth from 8am to 11pm. Ms Heckmaster motioned to allow use of Municipal Park on July 4th from 8:00am - 11:0pm for the Red, White and Boom Celebration.

ACTION: Motion to accept/approve item 4.2. by Terri Heckmaster;
second by None;
Motion passed with a 3:0

AYES: Ed Hardesty, Trudy Blankenship, Terri Heckmaster

NOES: None

ABSTAIN: None

3. Consider and Discuss the Red, White, and Boom Fourth of July 5K in Municipal Park.

Ms. Almandinger introduced Brian Crigger to discuss the Red, White and Boom 5k. Mr. Crigger explained that the 5k run has been going on since the year 2000 and the race starts at the Carl Lewton field and will utilize the Municipal Park parking lot. They will arrive at 5:30am to set up for the runners to start at 7:00am. There will be a police escort for the race but it does not require any road closures. The run and awards ceremony should be finished around 9:00am. Ms. Blankenship motioned to allow use of the Municipal Park for the Red, White, and Boom 5K on July 4th from 5:00am to 9:00am.

ACTION: Motion to accept/approve item 4.3. by Trudy Blankenship;
second by None;
Motion passed with a 3:0

AYES: Ed Hardesty, Trudy Blankenship, Terri Heckmaster

NOES: None

ABSTAIN: None

4. Consider and Discuss Paddle Battle Event at Kellogg Lake Park.
- Ms. Almandinger introduced Jen Kirby to speak about the 2023 Carthage Paddle Baddle at Kellogg Lake Park. Ms. Kirby explained that the Paddle Battle is an event that will be on Friday, August 25th from 7:00pm to midnight and Saturday, August 26th 10:00am - 3:00pm. On Friday there will be a raft expo, food trucks, and live music, and on Saturday there will be a homemade raft race with a championship race to determine a winner. Ms. Kirby is requesting use of Kellogg Lake Park on Friday August 25th and Saturday, August 26th. Ms Heckmaster motioned to approve use of theKellogg Lake Park from 7:00pm, August 25th to 3:00pm, August 26th for the use of Padde Battle pending review of the waiver by the City Attorney.
- ACTION:** Motion to accept/approve item 4.4. by Terri Heckmaster;
second by None;
Motion passed with a 3:0
- AYES:** Ed Hardesty, Trudy Blankenship, Terri Heckmaster
- NOES:** None
- ABSTAIN:** None
5. Consider and Discuss Tropix Food Truck in Carthage Parks.
- ACTION:** Motion to un-table item 4.5. by Trudy Blankenship; second by None;
Motion passed with a 3:0
- AYES:** Ed Hardesty, Trudy Blankenship, Terri Heckmaster
- NOES:** None
- ABSTAIN:** None
- Ms. Freeman presented dates that she wanted to set up on various dates throughout the parks. She stated that she would donate some revenue to the events that she sets up for. Ms. Blankenship motioned to approve all dates requested starting from June 1st - October 31st for all the Tropix Food Truck to set up at at various parks.
- ACTION:** Motion to Accept/Approve item 4.5. by Trudy Blankenship;
second by None;
Motion passed with a 3:0
- AYES:** Ed Hardesty, Trudy Blankenship, Terri Heckmaster
- NOES:** None
- ABSTAIN:** None
6. Consider and Discuss Food Trucks in Municipal Park for Swimming Meet.
- Ms. Almandinger introduced Barb Wright to speak about the swim meets request. Ms. Wright is requesting to get approval to have food trucks in the parks at the swim meets. Each food truck will donate 10 percent of their revenue to the teams as a fundraiser. Ms. Blankenship motioned to approve food trucks in the parks on June 24th, July 22nd, and July 23rd for the swim meets.
- ACTION:** Motion to accept/approve item 4.6. by Trudy Blankenship;
second by None;
Motion passed with a 3:0
- AYES:** Ed Hardesty, Trudy Blankenship, Terri Heckmaster
- NOES:** None
- ABSTAIN:** None

7. Consider and Discuss Concerts in the Park.
Ms. Almandinger introduced Brady Beckham to speak about Concerts In the Park. Mr. Beckham requested the use of Central Park on June 24th, July 22nd, and August 19th to have food and beverage trucks as well as a live band for the community. Ms. Blankenship motioned to approve use of Central Park on June 24th, July 22nd, and August 19th.
- ACTION:** Motion to accept/approve item 4.7. by Trudy Blankenship;
second by None;
Motion passed with a 3:0
- AYES:** Ed Hardesty, Trudy Blankenship, Terri Heckmaster
- NOES:** None
- ABSTAIN:** None
8. Consider and Discuss Communication Board at Municipal Park.
Ms. Almandinger introduced Bryan Shallenberger from Carthage R-9 schools to present the concept of a communication board. Mr. Shallenberger spoke about a communication board that would be placed at the Municipal Park Playground. He stated it would be a single sided board that he has the funding for and it would be installed by Sign Designs. Ms. Blankenship motioned to approve a communication board at Municipal Park Playground.
- ACTION:** Motion to accept/approve item 4.8. by Trudy Blankenship;
second by None;
Motion passed with a 3:0
- AYES:** Ed Hardesty, Trudy Blankenship, Terri Heckmaster
- NOES:** None
- ABSTAIN:** None
9. Consider and Discuss Food Trucks for Schreiber Private Event in Municipal Park.
Ms. Almandinger introduced Jason Clark to present an event that he would be having at Municipal Park. Mr. Clark spoke about a private diversity, equity, and inclusion event that Schriebers will be hosting. He said the event would take place at Jasper County Youth Barn in Municipal Park. It will be bring your own beer, a wing competition, and some food trucks. Ms. Blankenship motioned to approve the use of food trucks on June 17th from 12:00-8:00pm in Municipal Park at the Jasper County Youth Barn.
- ACTION:** Motion to accept/approve item 4.9. by Trudy Blankenship;
second by None;
Motion passed with a 3:0
- AYES:** Ed Hardesty, Trudy Blankenship, Terri Heckmaster
- NOES:** None
- ABSTAIN:** None
10. Consider and Discuss Lime Logistic Partner Agreement.

ACTION: Motion to table item 4.10. by Terri Heckmaster; second by None;
Motion passed with a 3:0

AYES: Ed Hardesty, Trudy Blankenship, Terri Heckmaster

NOES: None

ABSTAIN: None

5. Staff Reports

Ms. Almndinger spoke about the success of the Municipal Pool being completed and opened on time for the normal season. She stated that they are beginning to look at bids for fencing at the Carl Lewton Stadium. Ms. Almandinger stated that the Civil War Museum Video script is near completion and almost ready to start the filming.

6. Other Business

7. Adjournment