

1. Lodging Tax Appropriation Agenda 02 28 22

Documents:

[LODGING TAX COMMITTEE AGENDA 02 28 22 .PDF](#)

1.1. Lodging Tax Appropriation Minutes February 28, 2022

Documents:

[LODGING TAX APPROPRIATION MINUTES 02 28 22.PDF](#)

LODGING TAX APPROPRIATION COMMITTEE

Monday, February 28, 2022

4:00 P.M.

Zoom

326 Grant Street

Tentative Agenda

Old Business

1. Approval of minutes from the previous meeting.

**CITIZENS PARTICIPATION**

(Citizens wishing to speak should notify Department Head or Committee Chair in advance)

New Business

1. Discussion of questions relating to (DMO) certification. (Megan Rogers, Cooperative Marketing Manager at the Missouri Division of Tourism).
2. Consider presentation by Parks & Recreation Director for making tourism a City function.

Other Business

Adjournment

**PERSONS WITH DISABILITIES WHO NEED SPECIAL ASSISTANCE CALL 417-237-7000 (VOICE) OF 1-800-735-2466 (TDD VIA RELAY MISSOURI) AT LEAST 24 HOURS PRIOR TO MEETING.**

**POSTED:** \_\_\_\_\_

**BY:** \_\_\_\_\_

**LODGING TAX APPROPRIATION COMMITTEE**  
**MONDAY, FEBRUARY 28, 2022**  
**Zoom Meeting**  
**4:00 p.m.**

**COMMITTEE MEMBERS PRESENT:** Mayor Dan Rife, City Administrator Tom Short, Ceri Otero, Alan Snow, and Juan Topete

**OTHER COUNCIL MEMBERS:** David Armstrong and Ed Barlow

**STAFF PRESENT:** Assistant City Administrator Greg Dagnan, City Clerk Traci Cox and Parks & Recreation Director Mark Peterson

Mayor Rife called the meeting to order at 4:00 P.M.

**OLD BUSINESS:**

1. **Approval of minutes from the previous meeting:** Mr. Topete moved to approve the minutes of the January 31 meeting. Motion carried.

**NEW BUSINESS:**

1. **Discussion of questions relating to (DMO) certification:** Megan Rogers, Cooperative Marketing Manager at the Missouri Division of Tourism, discussed the DMO certification process, qualifications to become a DMO and grants that can be applied for as the DMO. Carthage CVB is currently the DMO for Jasper County and the DMO status is attached to the federal identification number. If the CVB disbands, grants that have been approved will be reimbursed but no additional requests will be paid. If another entity wishes to apply for DMO status, the application process begins in May and is awarded in June.
2. **Consider presentation by Parks & Recreation Director for making tourism a City function:** Mr. Peterson presented a proposal to bring components of tourism in-house to increase accountability, market the city correctly and efficiently work with other tourism partners within the city. Mr. Snow moved to forward the request to council for approval to house tourism under the city pending approval from the city attorney. Motion carried unanimously.

**ADJOURNMENT:** Mr. Topete made a motion to adjourn at 4:46 PM. Motion carried.

Respectfully submitted,

Traci Cox, City Clerk