

CWEP BOARD

STRATEGIC PLANNING WORK SESSION MINUTES

The Carthage Water & Electric Plant Board met for a strategic planning work session on January 21-22, 2025, beginning at 8:00 a.m. each day, at the office of the Missouri Public Utility Alliance (“MPUA”), 2200 Maguire Boulevard, Columbia, Missouri, 65201.

Board:

☒ Brian Schmidt -Secretary
☒ Ron Ross- President
☒ Darren Collier -Vice President
☐ Lori Leece -Liaison

☒ Sid Teel - Member
☒ Tom Garrison – Member
☒ Mark Gier - Member

Staff:

☒ Chuck Bryant-General Manager
☒ Cassandra Ludwig-General Counsel
☒ Jason Peterson-Director of IT & Broadband
☒ Megan Kirby- Executive Assistant

☒ Jason Choate-Director of Water Services *
☒ Kelli Nugent/CFO *
☒ Kevin Emery-Director of Power Services
☐ Stephanie Howard-Economic Development Manager

* attended via videoconference

The work session began with a tour of the MPUA office and training facilities and an introduction to MPUA leadership.

Afterwards, Danette Scudder, Executive Vice President of the Tennessee Valley Public Power Association, facilitated a strategic planning work session for the CWEP Board and executive leadership. The work session included an analysis of CWEP’s mission/vision, employee feedback, SWOT analysis, strategic focus areas for 2025-2028, strategic focus area objectives, action plan development, and identification of next steps.

No votes were taken during the work session.

President – Ron Ross

Secretary – Brian Schmidt