



City of Carthage, Missouri

PUBLIC SERVICES COMMITTEE

April 21, 2026 - 5:30 PM
CITY HALL COUNCIL CHAMBERS

AGENDA

- 1. Call to Order**
- 2. Old Business**
 1. Approval of March 23, 2026 minutes.
- 3. Citizen Participation**

(Citizens wishing to address the Council or Committee should notify the City in advance and provide the item they want to address in written format at least 24 hours before the meeting. Please call Angie Judd at the Parks & Recreation office at 417-237-7035, or email a.judd@carthagemo.gov.)
- 4. Director Report**
 1. Parks Director report.
- 5. New Business**
 1. Consider and discuss Lime scooter contract.
 2. Consider and discuss Schreiber Park Day in Central Park.
 3. Consider and discuss Arvest Fiesta En El Parque in Carter Park.
 4. Consider and discuss overnight camping for solar car teams.
 5. Consider and discuss Kellogg Lake rearing pond.
 6. Consider and discuss skating rink contract.
 7. Consider and discuss Saddle Club grant.
 8. Consider and discuss Vision Carthage contract.
 9. Consider and discuss budget adjustment.
 10. Consider and discuss RFP for Tourism.
- 6. Staff Reports**
 1. Tourism and Public Information Office report.
 2. Memorial Hall report.
 3. Golf report.
 4. Parks report.
- 7. Adjournment**

PERSONS WITH DISABILITIES WHO NEED SPECIAL ASSISTANCE CALL 417-237-7000 (VOICE) OR 1-800-735-2466 (TDD VIA RELAY MISSOURI) AT LEAST 24 HOURS PRIOR TO MEETING



City of Carthage, Missouri

PUBLIC SERVICES COMMITTEE

March 23, 2026 - 5:30 PM
CITY HALL COUNCIL CHAMBERS

MINUTES

1. Call to Order

MEMBERS PRESENT: Jana Schramm, Jack Perkins, Ray West

MEMBERS ABSENT: Beth Kang

OTHERS PRESENT: Mayor David B. Flanigan

STAFF PRESENT: Parks and Recreation Director Richard Bonine, Administrative Assistant Angie Judd, City Administrator Traci Cox, Tourism Director & Public Information Officer Melissa Little

Chair Jana Schramm called the meeting to order at 05:30 PM.

2. Old Business

1. Approval of February 17, 2026 minutes.

Mr. West made a motion to approve the minutes of the February 17, 2026 Public Services Committee meeting. Motion passed.

ACTION: Motion to accept/approve item 2.1. by Ray West; second by None;

Motion passed with a 3:0

AYES: Jana Schramm, Jack Perkins, Ray West

NOES: None

ABSTAIN: None

3. Citizen Participation

(Citizens wishing to address the Council or Committee should notify the City in advance and provide the item they want to address in written format at least 24 hours before the meeting. Please call Angie Judd at the Parks & Recreation office at 417-237-7035, or email a.judd@carthagemo.gov.)

4. New Business

1. Consider and discuss Great American's Day in Central Park.

Debbie Herbst, representing the Great Americans Day Volunteer Committee presented a request for use of Central Park on May 12th from 7:45 am through 2:30 pm. She stated this is an annual living history event for all fifth graders in Carthage, expecting around 380 kids. Mr. Perkins motioned to approve the use of Central Park for Great Americans Day on May 12 from 7:45am-2:30pm. The motion passed.

ACTION: Motion to accept/approve item 4.1. by Jack Perkins;
Motion passed with a 3:0
AYES: Jana Schramm, Jack Perkins, Ray West
NOES: None
ABSTAIN: None

2. Consider and discuss Vision Carthage Cleanup Day.

Sally Stuart, Co-Director of Vision Carthage, presented a request for use of Central Park for a community clean up day in conjunction with Chamber of Commerce Community Earth Day. Ms. Stuart stated there will be assigned areas all over town that volunteers will clean and pick up trash. She added that there were over 100 volunteers last year and is hoping for similar numbers this year. Mr. West motioned to approve the use of Central Park on April 18th for Clean-up Day. The motion passed.

ACTION: Motion to accept/approve item 4.2. by Ray West;
Motion passed with a 3:0
AYES: Jana Schramm, Jack Perkins, Ray West
NOES: None
ABSTAIN: None

3. Consider and discuss Community Dumpster Day.

Sally Stuart, Co-Director of Vision Carthage, presented a request to hold Community Dumpster Day in the Fair Acres parking lot on May 3rd from 1-4 pm. She added that they will be accepting more items, including medical supplies, paper for shredding, electronics, and tires. Ms. Schramm inquired about items that will not be accepted and Ms. Stuart stated no wet paint or lawn clippings will be taken at this event. Mr. Perkins motioned to approve the use of Fair Acres parking lot for Community Dumpster Day on May 3rd. The motion passed.

ACTION: Motion to accept/approve item 4.3. by Jack Perkins;
Motion passed with a 3:0
AYES: Jana Schramm, Jack Perkins, Ray West
NOES: None
ABSTAIN: None

4. Consider and discuss Vision Carthage Evening Soiree.

Sally Stuart, Co-Director of Vision Carthage, requested the use of Central Park for Vision Carthage's Evening Soiree scheduled for June 27th from 6:30 pm - 9:30 pm. Ms. Stuart stated this is a big fundraiser for Vision Carthage. Ms. Schramm added that it was a beautiful event last year. Mr. West motioned to allow the use of Central Park for Vision Carthage's Evening Soiree from 6:30 pm to 9:30 pm. The motion passed.

ACTION: Motion to accept/approve item 4.4. by Ray West;
Motion passed with a 3:0
AYES: Jana Schramm, Jack Perkins, Ray West
NOES: None
ABSTAIN: None

5. Consider and discuss Youth Softball contract.

Mr. Bonine stated that he met with the Youth Softball organization recently to discuss their contract for use of the softball fields at Fair Acres. He stated that

this is the same contract as last year and is a non-exclusive contract with first dibs on scheduling. Mr. West motioned to approve the 2026 contract with Carthage Youth Softball for use of the softball fields for their season. The motion passed.

ACTION: Motion to accept/approve item 4.5. by Ray West;
Motion passed with a 3:0

AYES: Jana Schramm, Jack Perkins, Ray West

NOES: None

ABSTAIN: None

6. Consider and discuss YMCA soccer contract.

Mr. Bonine presented a contract between the City and the Fair Acres YMCA for use of the soccer fields at Fair Acres for the spring season. He stated the Parks Department is working with the YMCA to allow some fields to lay dormant this season and will be blocking off and moving fields to allow the season to continue. Mr. Perkins motioned to approve the 2026 contract between the City and Fair Acres YMCA for use of the soccer fields. The motion passed.

ACTION: Motion to accept/approve item 4.6. by Jack Perkins;
Motion passed with a 3:0

AYES: Jana Schramm, Jack Perkins, Ray West

NOES: None

ABSTAIN: None

7. Consider and discuss donation to Carthage Municipal Golf Course.

Mr. Bonine advised the committee that the Golf Course received a donation of \$20k to be used toward golf course. He stated that its use will be determined and that he will stay in communication with the individuals in charge of the estate to update them as it progresses. Mr. Perkins motioned to accept the donation to the Carthage Golf Course. The motion passed.

ACTION: Motion to accept/approve item 4.7. by Jack Perkins;
Motion passed with a 3:0

AYES: Jana Schramm, Jack Perkins, Ray West

NOES: None

ABSTAIN: None

8. Consider and discuss Boots Court Visitor's Center contract.

Ms. Cox stated presented a requested change in the agreement with Boots Court Visitors Center. She stated that this is an amendment to the current 3-year agreement after Boots Courts approached the City to request the ability to set their own operating hours in order to adjust seasonally as needed. Mr. Perkins motioned to approve the amendment to the agreement with the possibility of reviewing again at a later time. Ms. Schramm added that the Visitors Center is a beautiful facility and expressed appreciation in being able to call it the Carthage Visitor's Center. The motion passed.

ACTION: Motion to accept/approve item 4.8. by Jack Perkins;
Motion passed with a 3:0

AYES: Jana Schramm, Jack Perkins, Ray West

NOES: None

ABSTAIN: None

5. Staff Reports

1. Golf.
Mr. Bonine presented the Golf report, noting that revenue was up compared to the previous two years, attributing the increase to favorable weather conditions that allowed for additional rounds. He reported that operations are running smoothly and that revenue is expected to continue to increase. Ms. Schramm requested that alcohol sales be included in future reports. Mr. Bonine advised that this information will be provided in the next report.
2. Memorial Hall.
Ms. Judd presented the Memorial Hall report, noting the events held throughout the month. She reported that the Vendor's Market has concluded for the season and that staff is working to determine its structure and fees for the upcoming season.
3. Parks.
Mr. Bonine presented the Parks Maintenance report. He advised that staff accommodated an area softball tournament on short notice and that the event was successful, with the tournament director expressing interest in returning to use the fields in the future. Ms. Cox added that she received a call from the tournament director commending the department. Ms. Schramm inquired about the dog park ribbon cutting, and Mr. Bonine advised that it is scheduled for April 23rd and that staff is working to invite all parties involved in the project. Mr. Bonine reported that planning for Red, White, and Boom 2026 is underway with a strong committee in place. He added that this year's event will include a bull-riding event.
4. Civil War Museum.
Ms. Little presented the Civil War Museum report, noting that attendance remains steady and inventory is moving quickly. She advised that she is continuing to familiarize herself with the building and will be adding a capital outlay request to bring the fire alarm system into compliance with code.
5. Tourism.
Ms. Little presented the Public Information report to the Committee. She advised that she is working with the website developer to bring the City's website into ADA compliance. She reported that usage of the City app has doubled and that positive feedback has been received. Ms. Little stated that she met with Mrs. Hill from the Carthage Technical School regarding potential unpaid student internship opportunities. Ms. Little reviewed current media campaigns for upcoming City events and reported that Carthage will serve as a host location for the Electrek American Solar Challenge, with both the start and stop planned at the Memorial Hall parking lot. She noted that she has updated the visitor's guide with current information. Ms. Little also reported that WorldAtlas.com recently published an article recognizing Carthage as having the most walkable downtown in Missouri.

6. Adjournment

Mr. West motioned to adjourn. The motion passed.

ACTION:	Motion to Adjourn at 06:37 PM by Ray West
	Motion passed with a 3:0

AYES:	Jana Schramm, Jack Perkins, Ray West
NOES:	None
ABSTAIN:	None

COUNCIL BILL NO.

ORDINANCE NO.

An Ordinance authorizing the Mayor to execute a Service Agreement MOU - Mobility Device Sharing Services between the City of Carthage, Missouri and Neutron Holdings, Inc. DBA Lime ("Lime") providing for affordable multi-modal transportation (mobility) options to residents of the City of Carthage.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF CARTHAGE, JASPER COUNTY, MISSOURI as follows:

SECTION I: The Mayor of the City of Carthage is hereby authorized to execute on behalf of the City of Carthage, Missouri a Service Agreement MOU - Mobility Device Sharing Services between the City of Carthage, Missouri and Neutron Holdings, Inc. DBA Lime ("Lime") providing for affordable multi-modal transportation (mobility) options to residents of the City of Carthage, a true copy of which is attached hereto and incorporated herein as if set out in full.

SECTION II: This ordinance shall take effect and be in force from and after its passage and approval.

PASSED AND APPROVED THIS [REDACTED] DAY OF [REDACTED], 2025

ATTEST:

Sponsored by: Public Services Committee

Service Agreement MOU - Mobility Device Sharing Services

This Service Agreement and Memorandum of Understanding ("Agreement") is made this [REDACTED], by and between the City of Carthage ("City") and Neutron Holdings, Inc. DBA Lime ("Lime").

RECITALS

1. A goal of the City is to provide safe and affordable multi-modal transportation options to all residents, reduce traffic congestion, and maximize carbon free mobility.
2. Sharable micro-mobility devices and related services are a component to help the City achieve its transportation goals and the City desires to make mobility device share services available to residents and those who work in the City.
3. Lime is a qualified provider of micro-mobility device share and related mobility products and services and proposes to operate a mobility device share program within the City.
4. Lime's Products and Services provide a benefit to the City, citizens, and the surrounding community and is consistent with the City's goals and policies to provide safe, environmentally friendly, and affordable multi-modal transportation options to the community, including Lime customers;
5. Lime will abide by all City ordinances and rules governing the use of public space to efficiently and effectively provide mobility device share services.
6. Lime possesses GPS, 3G, and self-locking technology in its mobility device fleet such that mobility devices may be locked and opened by Lime customers with a mobile application and tracked to assist operations and maintenance.

Agreement

1. Use of City Property. City authorizes Lime to use the public right-of-way for the purposes set forth in Section 2 of this agreement. This authorization is not a lease or an easement, and is not intended and shall not be construed to transfer any real property interest in City Property.
2. Permitted Use. Lime users may use the public right-of-way for the operation of mobility devices owned and operated by Lime for use in the mobility device share program in the service zone depicted in Exhibit A hereto. Lime shall not place or attach any personal property, fixtures, or structures to City Property without the prior written consent of City.
3. Mobility Device Parking. Lime shall instruct users to not park mobility devices in any location other than upon the City sidewalk in such a manner as to afford the least obstruction of pedestrian traffic and provide a minimum of 4 feet clearance for pedestrians.

4. Loss or Damage: City assumes no liability for loss or damage to Lime's mobility devices or other Lime property. Lime agrees that City is not responsible for providing security at any location where Lime's mobility devices are stored or located.
5. Customer Acknowledgements: Lime may include a product feature administered through its mobile application that requires Users to acknowledge the following: (a) the parking requirements as outlined in Section 3 of this Agreement and (b) adherence to all applicable state and local laws.
6. Lime Fleet. Lime may maintain a fleet of 100 (scooters) mobility devices. Mobility Devices shall be equipped with GPS technology or other installed software in order to track and manage the fleet's operations. Thereafter, the City may allow Lime to increase the number of mobility devices in Lime's fleet when Lime submits a written fleet-increase notice to the City, and within such notice Lime demonstrates with ridership data that across the prior 30 days (or a 12- month rolling average after the first full year of operations) that designates the need for such an increase.
 - a. Special Events. Lime will work with the City to increase or decrease available mobility devices to meet expected demand in response to special events within the City. The City shall provide advanced written notice of at least 7 business days ahead of any requested increase to the mobility device fleet.

7. Indemnification.

- a. Lime will indemnify, defend, and hold harmless the City and its affiliates, officers, directors, shareholders, members, employees, agents, successors and assigns (collectively, the "Indemnified Parties") from and against any actions, claims, demands, costs, losses or damages, including reasonable attorneys' fees (collectively, "Claims"), resulting from or arising out of or related to Lime's (including its officers, managers, employees, contractors, agents, and volunteers) business conduct and operations, any violation of any laws by Lime (including its officers, managers, employees, contractors, agents, and volunteers), or any bodily injury including death or damage to property arising out of the acts or omissions of Lime except as set forth in Section 7(b) hereof.
- b. Lime will not indemnify, defend or hold harmless the City or the City's Indemnified Parties from and against all Claims resulting from or arising out of (i) the negligence or willful misconduct of the City or the City's Indemnified Parties or (ii) the design, construction, or maintenance of City infrastructure or projects permitted by the City, or any and all acts or omissions related thereto, for which Lime shall have no liability hereunder.
- c. The parties further agree that the indemnifying party shall not be obligated to defend or indemnify any indemnified party for Claims made against the indemnified party's policy of workers' compensation insurance, and that the indemnified party's policy of workers' compensation insurance shall serve as the primary coverage for such claim.

8. Limitation of Liability. Except as expressly provided herein, neither party shall be liable for any indirect, incidental or consequential damages (including without limitation, damages resulting from loss of use, loss of profits, interruption or loss of business, lost goodwill, lost revenue or lost opportunity) arising out of any of the terms or conditions of this agreement, or with respect to its performance hereunder. Notwithstanding anything contained herein to the contrary, and to the maximum extent permitted by applicable law, the maximum aggregate liability of Lime arising out of or in connection with the agreement, the Code of the City of Carthage, or any rules, regulations, or guidelines (whether in contract, breach of warranty, tort (including negligence), product liability, strict liability, breach of statutory duty, indemnity or otherwise) shall not exceed three hundred thousand U.S. dollars (\$300,000) in the aggregate.

9. Insurance. Lime shall procure and maintain for the duration of this agreement insurance against claims for which Lime has indemnified the City pursuant to Section 7 of this Agreement. Lime shall maintain General Liability limits no less than One Million and no/100 Dollars (\$1,000,000.00) per occurrence for bodily injury, personal injury and property damage, and with an aggregate of no more than Two Million and no/100 Dollars (\$2,000,000.00). Each insurance policy shall name the City as an additional insured and it shall be endorsed to state that: (i) coverage shall not be suspended, voided, or cancelled by either party, or reduced in coverage or in limits except after thirty (30) calendar days prior written notice by certified mail, return receipt requested, has been given to City; and (ii) for any covered claims, the Lime's insurance coverage shall be primary insurance as respects the City and any insurance or self- insurance maintained by the City shall be in excess of the Lime's insurance and shall not contribute with it. The insurance required to be provided herein, shall be procured by an insurance company approved by City, which approval shall not be unreasonably withheld.

10. Compliance with Law. Lime at its own cost and expense, shall comply with any statutes, ordinances, regulations, and requirements of all governmental entities applicable to its use of City Property and the operation of its mobility device share program, including but not limited to laws governing operation of bicycles. If any license, permit, or other governmental authorization is required for Lime's lawful use or occupancy of City Property or any portion thereof, Lime shall procure and maintain such license, permit and/or governmental authorization throughout the term of this agreement. City shall reasonably cooperate with Lime, at no additional cost to City, such that Lime can properly comply with this Section and be allowed to use City Property as specified in Section 2, above.

11. Data Sharing. Lime agrees to provide the City with access to an Application Programming Interface (API) offering data about its fleet and trip activity within the City, meeting the requirements of the Mobility Data Specification format. All information hosted within the API or retrieved from the API shall be considered a trade secret and proprietary information of Lime.

12. No Joint Venture. Nothing herein contained shall be in any way construed as expressing or implying that the parties hereto have joined together in any joint venture or Liability Company or in any manner have agreed to or are contemplating the sharing of profits and losses among themselves in relation to any matter relating to this agreement.

13. Term. This agreement shall commence on , (the "Commencement Date") and shall

expire on the date that is 12 months after the Commencement Date unless earlier terminated pursuant to Section 14, below. This is a PILOT project and may be amended to increase the time needed to assess the project.

14. Termination. This agreement may be terminated by either party, for any reason, or for no reason, prior to the expiration date set forth in Section 13, above, upon delivery of at least thirty (30) days' written notice to the receiving party prior to the intended date of termination. Upon termination of this agreement by either party, Lime shall, at its sole cost and expense, remove its property from the public right-of-way within thirty (30) days of the date of termination.
15. Fees. Lime shall submit to the City a fee of twenty cents (\$.20) per trip taken on any mobility device Lime has deployed in the City. The per-trip fee shall be invoiced monthly based on data provided by the Lime in accordance with Section 11 (Data Sharing), and the Lime shall submit payment within 30 days of receipt of the invoice. Additionally, Lime shall submit an annual fee of \$25 for each vehicle deployed longer than a week, billed and paid at the end of the Term after receipt of proper invoice from the City. The City may remove a mobility device from the City's right-of-way if it creates a hazard that threatens the health, safety and welfare of citizens. In such instances, the City will notify the permitted Lime as soon as reasonably practicable thereafter. If the City must remove a mobility device, Lime shall be charged a relocation and storage fee that shall not exceed twenty dollars \$20.00. Carthage Parks & recreation department will be responsible for invoicing Lime. Lime shall pay the City \$1.00 for each additional vehicle brought in for Marian Days in August.
16. Amendment. This agreement may be amended by mutual agreement of the parties. Such amendments shall only be effective if incorporated in written and executed by duly authorized representatives of the parties.
17. Permits. The City shall notify Lime of any local permits required, if any, of the company for its local operation. Lime will apply for a City of Carthage business license.
18. Applicable Law and Venue. The laws of the Missouri shall govern the interpretation and enforcement of this agreement.
19. Counterparts and Electronic Signatures. This agreement may be executed simultaneously or in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same agreement. This agreement may be executed electronically.
20. Notices. Any notice required to be given in writing by either party pursuant to this agreement shall be deemed to have been properly given only if (a) sent by the United States Postal Service, certified mail, postage prepaid, or (b) sent by FedEx or other comparable commercial overnight delivery service, and, in the case of any of the foregoing, addressed to the other party at the addresses set forth below or to such other address as Lime or the City may designate to each other from time to time by written notice. Notices shall be deemed to have been given on the day sent or deposited; provided, however, that any time period for a response or responsive action to such notice shall be measured from the date such notice is actually received (any notice actually received after 5:00 PM at the site of receipt shall be

deemed received on the following business day).

If to Lime:
85 2nd Street, Ste. 100
San Francisco, California 94105
Attention: Legal Department

with a copy to:
na-legal@li.me

If to the City:
Parks & Recreation
Richard Bonine, Director
521 Robert Ellis Young Drive
City of Carthage MO, 64836

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.

City of Carthage, Missouri

By:

By:

Signature:

Signature:

Title:

Title:

Date:

Date:

Neutron Holdings, Inc. DBA Lime ("Lime")

By: Holly Whited

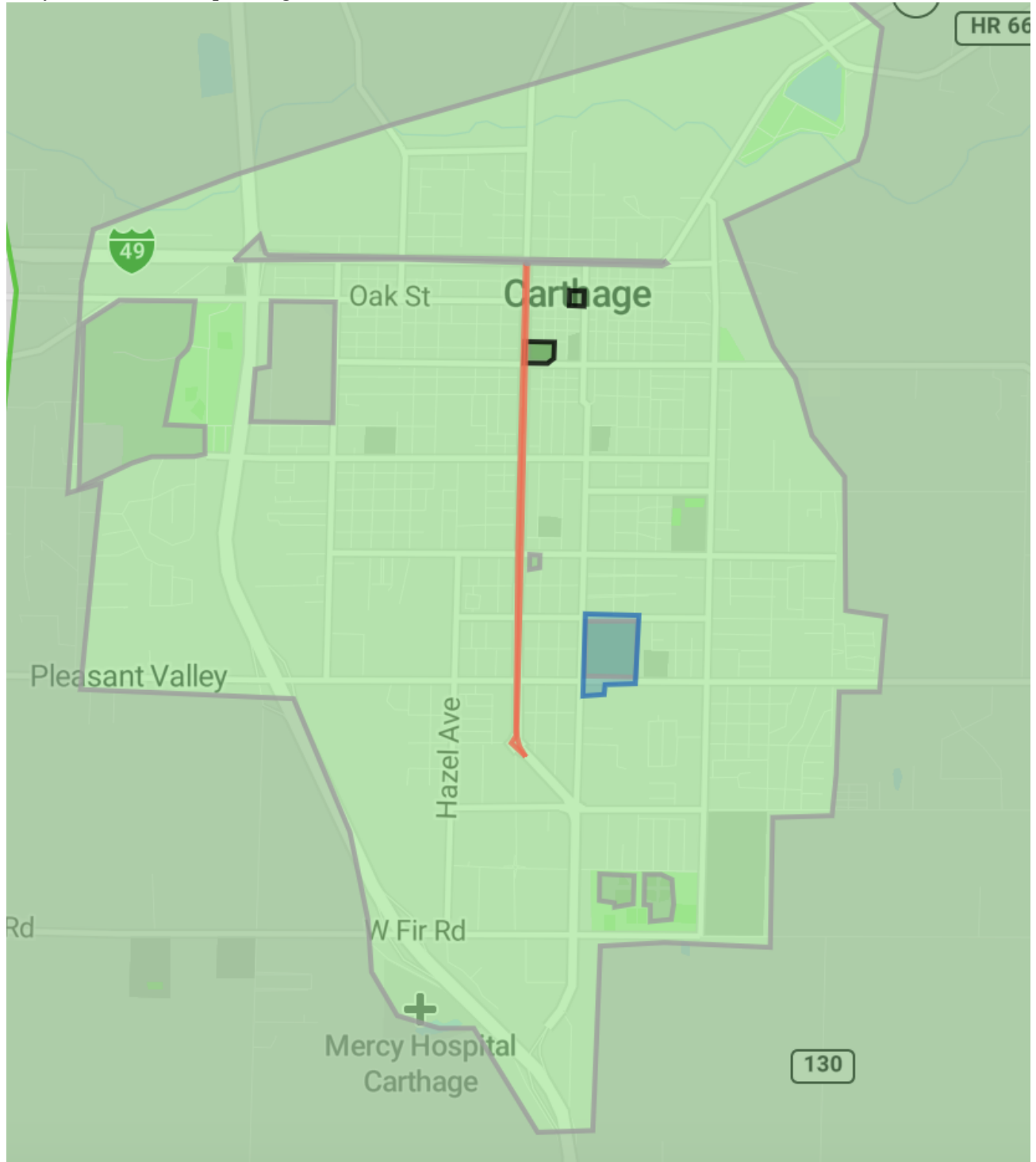
Signature:

Title: Regional General Manager

Date:

Exhibit A

Red indicates a no parking zone.
Gray indicates a no operating zone.



City of Carthage – Lime Scooter Public Feedback Summary

Survey Participation & Key Statistics

A total of 208 survey responses were received. Of those respondents:

- 127 respondents (61.1%) indicated support for bringing Lime scooters back in 2026.
- 74 respondents (35.6%) indicated they do not support bringing scooters back.
- 6 respondents (2.9%) indicated they were unsure.

Formal Council Summary

Overall Sentiment

Survey results indicate that a majority of respondents support the return of Lime scooters in 2026. Support is most often tied to transportation access, tourism activity, and recreational value. Opposition is largely driven by concerns related to safety, enforcement, accessibility, and scooter placement.

Identified Benefits

- Additional transportation option for residents and visitors
- Affordable short-distance mobility for individuals without access to a vehicle
- Increased tourism activity and downtown vibrancy
- Recreational amenity for teens, young adults, and families

Primary Concerns

- Unsafe riding behavior and failure to follow traffic laws
- Underage riders and inconsistent enforcement
- Improper parking impacting sidewalks, private property, and roadways
- Accessibility and liability considerations

Key Takeaway

While public opinion is mixed, survey data shows a clear majority in favor of the program. Many respondents indicate continued support if safety, enforcement, and operational concerns are addressed.

Conversational Summary Version

What We Heard

The City received 208 responses to the Lime scooter survey. About six out of ten respondents support bringing the scooters back, while a little more than one-third oppose the program. Only a small percentage were undecided.

Why People Support Them

Many respondents see scooters as a fun, affordable way to get around town, especially for short trips, tourism, and recreation. They are often viewed as a positive addition to downtown activity.

Why Some Are Concerned

Those opposed most often cited safety concerns, lack of enforcement, underage riders, and scooters being left in inconvenient or unsafe locations.

Bottom Line

Most respondents are supportive, but many want clearer rules, stronger enforcement, and better scooter management before moving forward.

Dear Council Members,

The City of Carthage does not currently have a contract or formal agreement in place with Lime for scooter or micromobility services.

At the request of City leadership, informational materials provided by Lime have been compiled and are included in this packet for review. The enclosed information is intended to give an overview of Lime's services to the City.

Staff welcomes feedback and direction from Council regarding whether to explore this opportunity further.

Richard Bonine
Parks and Recreation Director

Go to... + K

- PEOPLE
- Operators ^
- My Settings
- OTHER
- GR ^
- Insights**

Insights

Time - 5

Cumulative Trips

Lifetime

# Trips	# Riders	Total Distance	CO2 Saved	Median Distance/Trip	Median Time/Trip
79,524	20,725	123,865.6 mi	-	0.9 mi	9 min

Trip Trends

Monthly



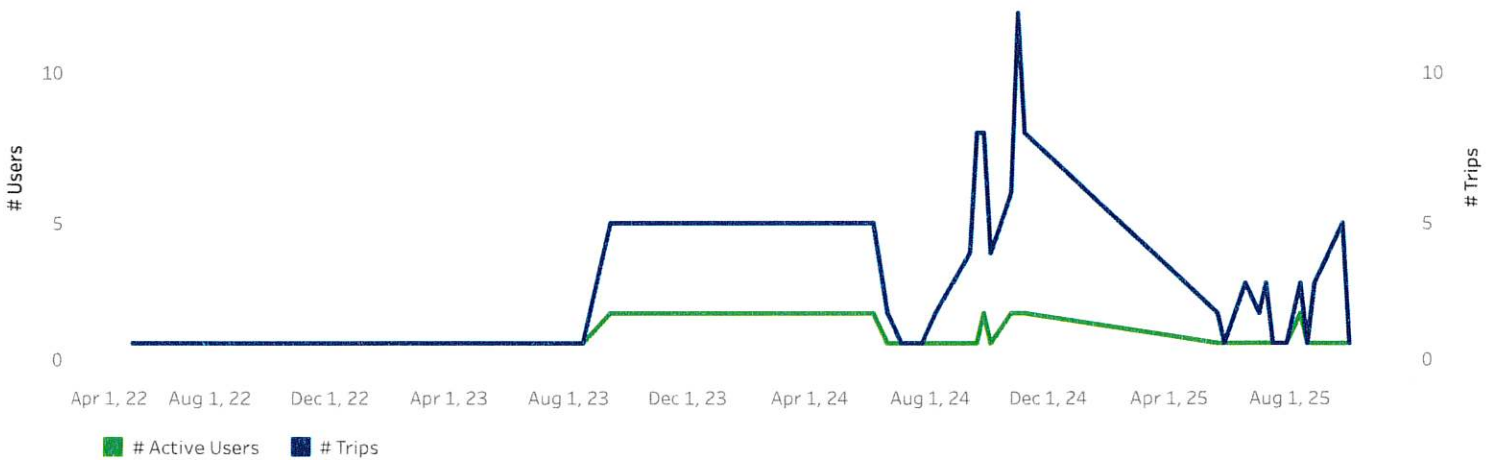
LIME ACCESS

Eligible users can apply for a discounted rate if enrolled in any Federal, state, or local subsidy program.

This chart shows Carthage's usage of the Lime Access Program, with 96 trips taken by 17 users.

96	17	187,847
# Trips	# Active Users	# Signups

Active Users & # Trips



2025 Activity

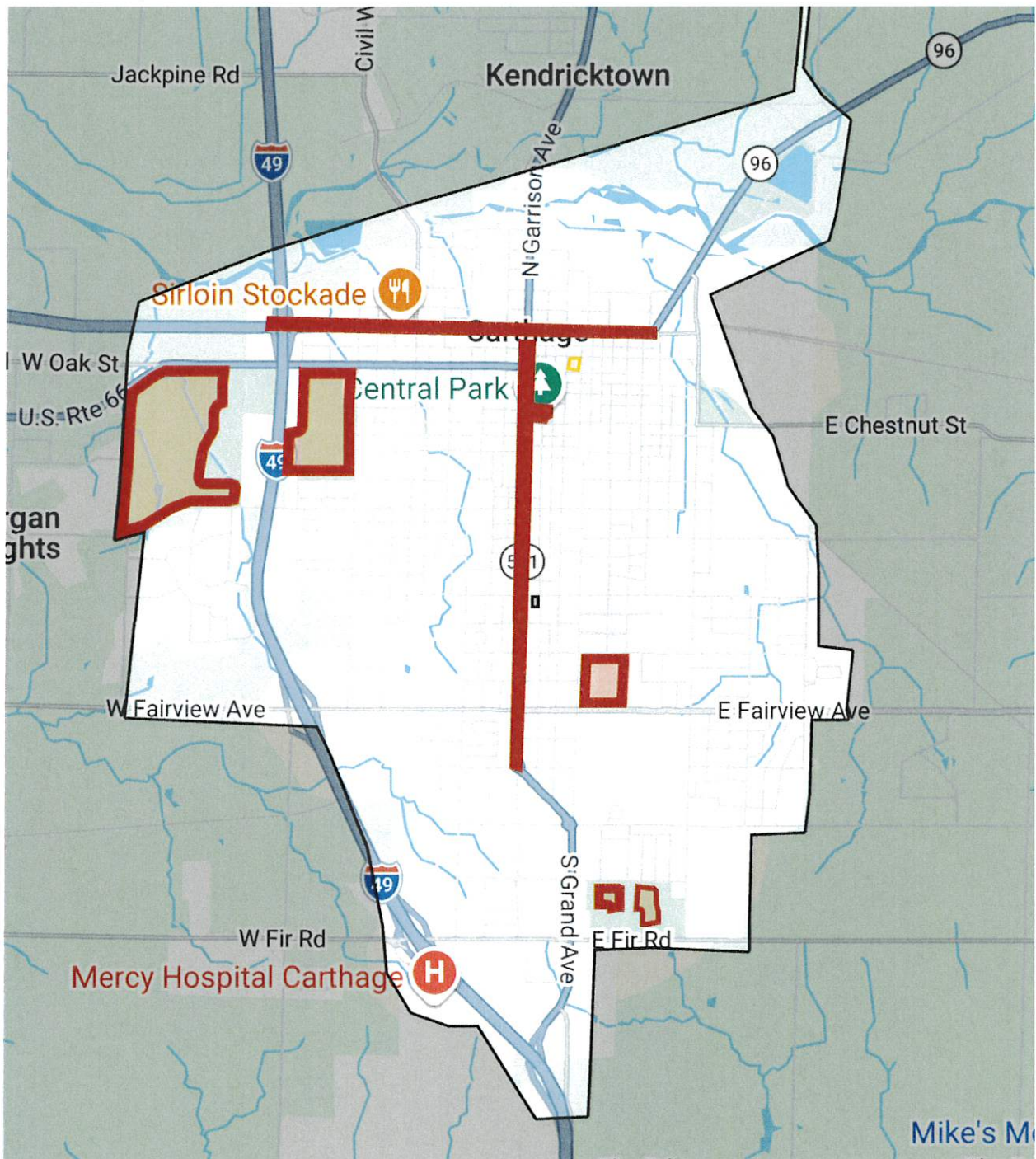
This chart shows the trips and active riders for the 2025 Lime season.

Month	Trips	Active Riders
2025-05-01	1,248	460
2025-06-01	3,718	1,226
2025-07-01	5,246	1,582
2025-08-01	5,969	1,664
2025-09-01	2,549	574
2025-10-01	1,202	347
Total	19,932	5,853

Geofencing

Lime uses GPS to manage operations and ensure compliance

This map shows the Geofenced area for Carthage. The red outlines the areas that scooters will not operate within.





ABOUT LIME

We're on a mission to build a future where transportation is shared, affordable, and carbon-free.

Who we are

We're the world's largest and most trusted provider of shared electric vehicles. We operate e-bikes and e-scooters for short-term rentals at an affordable price in 280 cities across 5 continents, to accelerate the shift to more sustainable transportation.

Our global experience and local focus yields a service people can rely on, with an electric vehicle option to complete any urban trip, regardless of distance, preference, or comfort level.

We work closely with cities to speed the transition to lighter, more efficient vehicles, tailoring our service to meet their unique needs and achieve their climate goals.



Our Impact Shared

- 77% of our riders report that access to multiple vehicle options makes them less likely to use a car.
- Lime serves as a first/last-mile complement to public transit, with 31% of trips connecting to/from public transit systems.

Affordable

- Through our Lime Access program, we offer 50%+ off rides for anyone receiving public assistance.
- 58% of our riders live in households earning less than the median income for their country.

Carbon-Free

- We've helped our riders replace more than an estimated 180 million car trips, preventing over 77,000 metric tons of carbon emissions to date.
- We've set an independently verified, science-based target to reach net zero carbon by 2030.

800M

Trips

30

Countries





GEOFENCING

What is Geofencing?

Geofencing refers to the virtual zones we are able to draw to manage rider behavior on our vehicles. We work with cities to draw geofenced zones and educate our riders on this mechanism.

Lime's industry-leading geofencing is accurate to less than one foot and implemented in less than one second, rapidly implementing no-parking zones, slow speed zones, and service area boundaries.

<1 ft

accuracy

<1 s

implementation time

How does it work?

Our team works with cities to determine which zone types should be active in a locality, drawing them in detail on a map.

When one of our vehicles is in operation, its "brain" will check for zones once every second, reacting instantly to a new zone. This is 93% faster than our previous reaction time, and utilizes improved on-vehicle technology to complete the full check on the ground - avoiding any delays from having to ping central systems.



faster than our previous reaction time

What kind of zones can be drawn?

Lime uses a variety of zone types to ensure safe and efficient in each of our cities.



Service Zone

The area where Lime operates



No Parking Zone

An area where riders are not allowed to end their trip



Low Speed Zone

An area in which vehicles will automatically slow down to a regionally customizable speed



Mandatory Parking Zone

An area in which riders are required to end their trip at a designated parking spot



No Operation Zone

An area where riders are not allowed to ride vehicles. If a vehicle enters this zone, it will throttle down and be prevented from parking



LIME ACCESS

Affordable, available, accessible

Any questions?

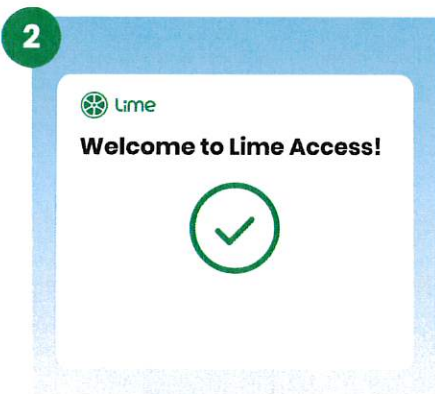
Reach out at support@li.me
or call 1 (888) 546-3345

At Lime, we believe in mobility for all. That's why we created Lime Access. Eligible Houston residents will receive 50% off to people enrolled in any Federal, state, or local subsidy program.

QUALIFYING IS SIMPLE



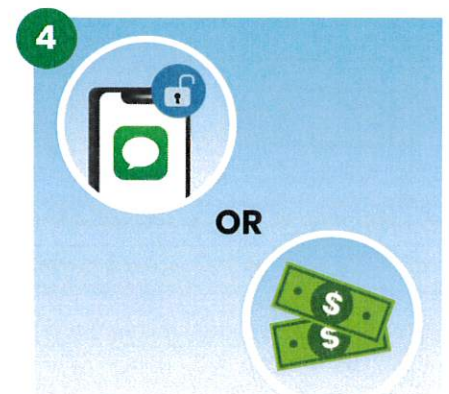
Apply online at li.me/community-impact using our onboarding tool SheerID with the following information: full name, phone number, email (this number should be for the phone you plan to use for Lime), date of birth, address, and the program you are enrolled in (e.g. SNAP)



After submitting, you will be accepted into the program within a few minutes. If the team needs more information from you to enroll you, they will follow up within 24 hours.



Once you receive a confirmation email, you are ready to ride! Login to an existing Lime account using the same 10-digit phone number used to sign up for Lime Access and begin receiving your discount immediately.



Lime Access riders also have access to our cash payment option and text-to-unlock features.



ID SCAN

What is ID Scan?

Preventing underage riding and ensuring riders are who they say they are is a top priority.

That's why we built Lime's best-in-class ID scan tool - to enable us to verify that our riders are at the legal age to be operating our vehicles.

Through our partnership with Persona, we are able to complete ID verification completely automatically within 5-10 seconds. In-app guidance helps prevent common user errors such as glare, blur, and image sizing. Our comprehensive technology supports verification for IDs from over 190 countries and in 20 languages.

Based on local requirements, we can define which features are verified and stored, including expiration date, minimum age, and ID barcode.



is the time taken to complete ID verification

190+

countries supported

20

languages supported

How does it work?

Riders are prompted to verify their age before taking their first trip with Lime. They select what country their ID is from, and are shown a list of the ID types that we accept.

Then, the rider will be prompted to scan their ID using their phone's camera. After scanning their ID, the Lime app will ask the rider to verify the ID belongs to them by holding the camera up to their face. Our biometric selfie scan uses 3-point video compositing technology to automatically compare the rider's face to the image on their ID.

Once their ID has been verified as both legitimate and belonging to them, the rider can begin their trip.

How do we keep our rider's personal info safe?

Our partner, Persona, is a leader in ID Verification, and operates with bank-grade infrastructure, storing sensitive information encrypted through TLS 1.2 and AES-256. Persona is certified under the EU-US and Swiss-US Privacy Shield Frameworks for data transfer and storage.





CASH PAYMENT

Pay for Lime with Cash

Any questions?

Reach out at support@lime.com
or call 1 (888) 546-3345

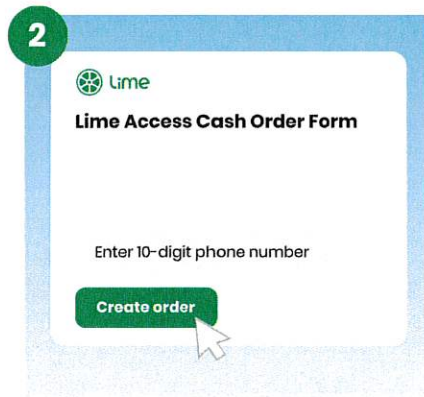
WANT TO PAY WITH CASH?

We have partnered with PayNearMe to provide Lime riders the option to pay for Lime rides with cash. If you would like to add funds to your Lime account using cash, you can do so by going to web.lime.bike/limeaccess to generate a PaySlip. This PaySlip can be paid for in cash at any PayNearMe location, such as CVS, 7-Eleven, and Family Dollar stores.

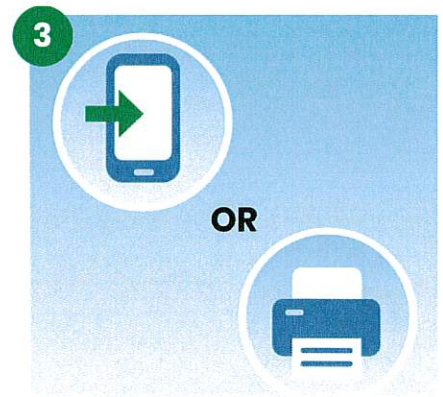
HOW TO USE PAYNEARME



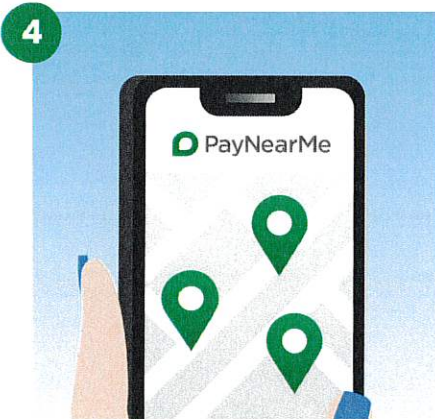
Go to **web.lime.bike/limeaccess**



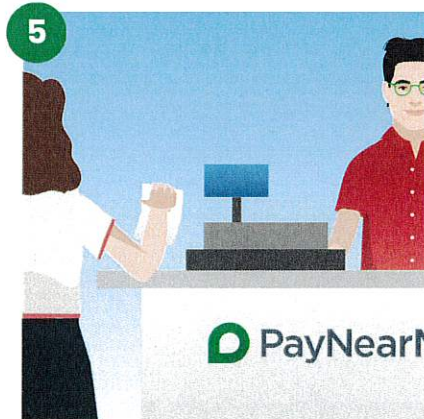
Enter your 10-digit phone number:
(XXX) XXX-XXXX



Choose whether you would like to print the PaySlip or have it sent to your phone.



Find a PayNearMe store. Locations can be found on your printed PaySlip or at the link sent to your phone.



Bring PaySlip to a participating store and ask the cashier to follow the steps for their store.



You can reload your account with any increment of \$5 by generating and printing out multiple barcodes.



TEXT-TO-UNLOCK

Use Lime Without a Smartphone

Any questions?

Reach out at suport@li.me
or call 1 (888) 546-3345

HOW TO USE TEXT-TO-UNLOCK

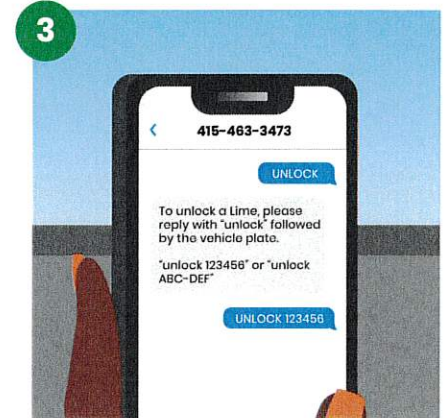
Lime provides riders with a dedicated phone number they can text to automatically unlock vehicles, no smartphone required.



Text "Unlock" to (415)463-3473



You will receive a text with instructions

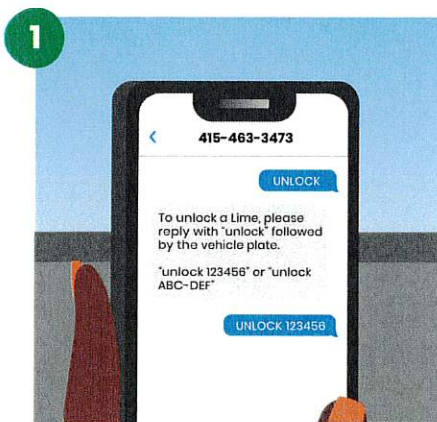


Reply with "Unlock" followed by the vehicle's license plate number

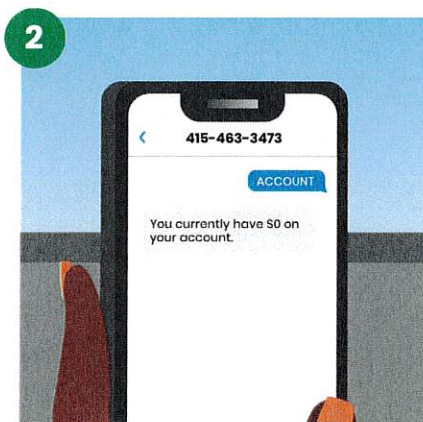
In addition to unlocking a vehicle, riders can check their account balance, receive safety tips, and reach our Customer Service department.

If using Text-to-Unlock feature, rider must also use PayNearMe to add funds to their account.

HOW TO ADD FUNDS TO YOUR ACCOUNT



Text "Unlock" to (415)463-3473



Riders can text "Account" to check their account balance.



Riders using text-to-unlock must use PayNearMe to add funds to their account.



Schreiber Foods, Inc.
127 W. Claxton Ave.
P.O. Box 557
Carthage, MO 64836
United States of America
+417 358 8111
schreiberfoods.com

City of Carthage,

On behalf of Schreiber Foods, I'm writing to request permission to host our annual Park Day event at Central Park on May 30, 2026. Our Business Resource Groups are excited to organize a multicultural event that reinforces our caring culture and celebrates the diversity within the Carthage community.

The event will feature a variety of activities, including:

- Food from different cultures
- Live music
- Face painting and piñatas for children
- Bounce houses
- A wing-eating contest

We're striving to have a larger impact in the community and believe this event will provide a great opportunity for community members to come together, enjoy a day of fun, and learn more about the diverse cultures that make our community unique.

We look forward to the possibility of working together to make this event a success and to fostering a sense of unity and togetherness within our community. Thank you for considering our request.

Sincerely,

Angel Himes
Human Resources Manager
660-885-3381 Ext-8509

Fiesta En El Parque

Event by Arvest Bank

Time: May 30th from 1-3

Location: Carter Park

Host: Arvest Bank Mortgage – Luis Rangel – Mortgage Lender and WACO

Event Overview: Arvest Bank has been working hard to build a team of Bilingual associates and partners. We want to show that by offering a fun day in the park to any Hispanic community members. We will bring the Arvest grill and cook free hot dogs for everyone, have yard games like Corn hole, sack races, and soccer ball bowling.

To add to the event, we are asking to have the shaved ice truck Island Vibes join us. We think their presence will help cool down our guests and add even more fun!

NOTICE OF AWARD00501

TO: Elements Construction Concepts
5850 E. 20th Street
Joplin, Missouri 64801

PROJECT Description: Kellogg Lake Sidewalk and Pavilion, Carthage, Missouri.

The OWNER has considered the BID submitted by you for the above-described WORK in response to its Invitation to Bid dated March 10, 2026 and Instructions to Bidders.

You are hereby notified that your BID has been accepted in the amount of One Hundred Thirty-Four Thousand One Hundred Forty-Three and 00/100 Dollars (\$134,143.00).

You are required by the Instructions to Bidders to execute the Agreement and furnish the required CONTRACTORS PERFORMANCE BOND, PAYMENT BOND and CERTIFICATES OF INSURANCE within fourteen (14) consecutive calendar days from the date of this Notice to you.

If you fail to execute said Agreement and to furnish said BONDS and INSURANCE CERTIFICATES within fourteen (14) consecutive calendar days from the date of this Notice, said OWNER will be entitled to consider all your rights arising out of the OWNER'S acceptance of your BID as abandoned and as a forfeiture of your BID BOND. The OWNER will be entitled to such other rights as may be granted by law.

You are required to return an acknowledged copy of this NOTICE OF AWARD to the OWNER.

Dated this _____ day of _____, 20_____.

City of Carthage

By: _____

Title: Mayor

ACCEPTANCE OF NOTICE

Receipt of the above NOTICE OF AWARD is hereby acknowledged by this the _____ day of _____, 20_____.

By _____

Title _____



CIVIL
ENGINEERING
Project Management
Construction Plans
Permitting
Right of Way Negotiation
Utility Coordination
Project Specifications
Contract Documents
Agency Coordination

CONSTRUCTION
ENGINEERING
Bidding Services
Construction Inspection
Contract Administration
Project Documentation

STRUCTURAL
ENGINEERING
Highway Bridges
Forensic Investigations
Building Inspections
Foundation Inspections
Residential Structures
Commercial Structures
Structure Rehabilitation

Zanevan Engineering, LLC
1221 Oak Street
Carthage, MO 64836
417.800.2500
www.zanevan.com

April 7, 2026

Josiah Bayless
Public Works Director
623 E. 7th Street
Carthage, Missouri 64836

RE: Letter of Recommendation
Kellogg Lake Sidewalk and Pavilion – Carthage, MO

Dear Mr. Bayless:

The bids for the above referenced project have been reviewed and tabulated. It is the recommendation of this office to accept the low bid from Elements Construction Concepts of Joplin, Missouri in the amount of \$134,143.00.

A copy of the bid tabulation is attached for your review and approval.

Sincerely,

Zanevan Engineering, LLC

Jason Eckhart, PE
President/Owner

Enclosure

**BID TABULATION
KELLOGG LAKE SIDEWALK AND PAVILION
CARTHAGE, MISSOURI
BID OPENING: APRIL 7, 2026 @ 10 a.m.**

Item No.	Description	Qty	Unit	ELEMENTS CONST. CONCEPTS			COURTNEY CONSTRUCTION, LLC			SPROUILS ONSTRUCTION, INC.			SONNS ENTERPRISES			CAPITAL TECHNOLOGIES, LLC		
				Unit Price	Extended Total	Unit Price	Extended Total	Unit Price	Extended Total	Unit Price	Extended Total	Unit Price	Extended Total	Unit Price	Extended Total	Unit Price	Extended Total	
1	SEEDING AND MULCH	0.2	AC	\$ 10,000.00	\$ 2,000.00	\$ 23,000.00	\$ 4,600.00	\$ 3,000.00	\$ 15,000.00	\$ 10,000.00	\$ 2,000.00	\$ 21,000.00	\$ 4,200.00	\$ 14,728.00	\$ 2,945.60			
2	REMOVAL OF IMPROVEMENTS	1	LS	\$ 1,500.00	\$ 1,500.00	\$ 4,250.00	\$ 4,250.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,500.00	\$ 2,500.00			
3	TREE REMOVAL	1	EA	\$ 1,000.00	\$ 1,000.00	\$ 1,500.00	\$ 1,500.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 1,500.00	\$ 1,500.00	\$ 925.00	\$ 925.00				
4	4" THICK CONCRETE SIDEWALK	423	SY	\$ 120.00	\$ 50,760.00	\$ 105.00	\$ 45,684.00	\$ 100.00	\$ 42,300.00	\$ 56.00	\$ 23,688.00	\$ 114.83	\$ 48,575.00					
5	COMPACTED TYPE 1 GRANULAR BASE (2" THICK)	423	SY	\$ 10.00	\$ 4,230.00	\$ 7.00	\$ 2,961.00	\$ 10.00	\$ 4,230.00	\$ 20.00	\$ 8,460.00	\$ 100.83	\$ 42,650.00					
6	SOD (SLOPE PROTECTION)	375	SY	\$ 12.00	\$ 4,500.00	\$ 14.00	\$ 5,250.00	\$ 35.00	\$ 13,125.00	\$ 25.00	\$ 9,375.00	\$ 35.81	\$ 13,429.65					
7	DREDGE OF CHANNEL	53	CY	\$ 100.00	\$ 5,300.00	\$ 100.00	\$ 5,300.00	\$ 100.00	\$ 5,300.00	\$ 392.00	\$ 20,776.00	\$ 170.04	\$ 9,012.00					
8	ROCK RIP RAP (SLOPE PROTECTION)	208	SY	\$ 75.00	\$ 15,600.00	\$ 30.00	\$ 6,240.00	\$ 90.00	\$ 18,720.00	\$ 330.00	\$ 68,640.00	\$ 517.55	\$ 107,850.10					
9	SITE GRADING (REQUIRED FOR DRAINAGE)	1	LS	\$ 4,500.00	\$ 4,500.00	\$ 10,500.00	\$ 10,500.00	\$ 32,000.00	\$ 32,000.00	\$ 23,540.00	\$ 23,540.00	\$ 3,478.14	\$ 3,478.14					
10	EROSION CONTROL SILT FENCE	920	LF	\$ 5.00	\$ 4,600.00	\$ 9.00	\$ 8,280.00	\$ 5.00	\$ 4,600.00	\$ 3.00	\$ 2,760.00	\$ 5.42	\$ 4,989.17					
11	16'X20' PAVILION (INCLUDING CONCRETE PAD)	1	EA	\$ 39,153.00	\$ 39,153.00	\$ 49,000.00	\$ 49,000.00	\$ 60,000.00	\$ 60,000.00	\$ 56,633.00	\$ 56,633.00	\$ 37,500.00	\$ 37,500.00					
12	WELDED WIRE MESH CONCRETE REINFORCEMENT	200	LF	\$ 5.00	\$ 1,000.00	\$ 1.50	\$ 300.00	\$ 10.00	\$ 2,000.00	\$ 5.00	\$ 1,000.00	\$ 20.63	\$ 4,125.00					
TOTAL BID AMOUNT				\$	\$ 134,143.00	\$	\$ 143,865.00	\$	\$ 197,275.00	\$	\$ 222,572.00	\$	\$ 277,779.66					

*BID TOTAL INCORRECT DUE TO CONTRACTOR'S MATHEMATICAL ERROR.

This is to certify that at 10:00 A.M. on April 7, 2026, at the office of the City of Carthage, Missouri, the bids tabulated herein were publicly opened, read aloud and checked. The totals are correct as to additions and extensions.

Jason Eckhart
Jason Eckhart, P.E.
Zaneven Engineering

LEASE AGREEMENT

THIS AGREEMENT, made and entered into this ____ day of _____, 2026 by and between the City of Carthage, Jasper County, Missouri, a municipal corporation, hereinafter called Lessor, and Jason and Pam Graff, of Carthage, Missouri, hereinafter called the Lessee.

WITNESSETH, THAT THE Lessor, for and in consideration of the rents, covenants, and stipulations to be paid, kept and performed by the said Lessee does hereby lease and demise to the said Lessee a certain building located in the Municipal Park, Carthage, Missouri, which said building is owned by Lessor and commonly referred to as "pavilion" to be used by Lessee as a skating rink.

TO HAVE AND TO HOLD the above described building with all privileges thereto belonging unto the said lessee for a term of one year commencing May 1, 2026 and ending May 1, 2027. Lessee to use said premises as and for a skating rink with the approval of a majority of the members of the City Council, City of Carthage, Missouri.

Lessee does hereby agree to pay to lessor as and for rental for the above described premises the total sum of Zero Dollars (\$00.00) per year.

Lessee does hereby agree that the Lessor is to make no repairs to the facility, including but not limited to; water infiltration form surface water, resurfacing floor, painting, and exterior maintenance.

The Lessee shall hold the Lessor free and harmless from any and all costs, damages, expenses, mechanic liens, or any and all liability which may arise from any contract, tort, statute, or city ordinance growing out of the use of said premises by said Lessee.

The Lessee does hereby agree that he will not assign this lease nor shall he have the right to so assign the same to any person or persons howsoever without first having and obtaining the written consent of the Lessor to said proposed assignment.

The City will continue to maintain electrical, sewer, and water service to and from the building. Lessee to provide proper sanitation and illumination inside the building

The Lessee shall be responsible for all repairs to the interior of said pavilion and Lessee covenants to maintain said interior in as good repair as it was in at the commencement of this lease, ordinary wear and tear and acts of God excepted.

The Lessee assumes and agrees to pay all utility bills, including the water bill for the main floor of the building, incurred in connection with use of said building.

Lessee shall have the right at their option to operate legitimate concessions within said building in addition to the skating business carried on therein.

Lessee further covenants and agrees to prevent their patrons and others from parking their automobiles immediately adjacent to said pavilion, and Lessee agrees to use all reasonable means to prevent delivery trucks from crossing the sidewalk when making deliveries to the said pavilion.

Damage to the building by fire, wind, storm, and other casualty rendering the Pavilion untenable shall, at the option of either party, work a termination of this lease.

The Lessee covenants and agrees to maintain and keep the toilets on the main floor in said building clean and in good repair, except for as above stated, and to keep the premises in a clean, neat, and orderly manner.

It is further agreed and understood by and between the parties hereto, that prior to the commencement of said skating rink business by Lessee on said premises, said Lessee shall at this own expense, obtain a policy of liability insurance in the amount of two million dollars (\$2,000,000.00) with the City of Carthage as an additional named insured, protecting Lessor from any claim of any person or persons whomsoever arising out of the use of said property as a skating rink by Lessee. Lessee shall provide the City Clerk with a copy of the insurance certificate no later than thirty days after signing of the agreement.


The alterations made by Lessee and all equipment installed for the purpose of winterizing the Pavilion shall be and remain the property of Lessor upon the termination of the Lease Agreement.

Violation of any above covenants contained herein by the Lessee shall, at the option of the Lessor, constitute a forfeiture of the lease, but shall in no way affect the obligation of the Lessee to pay the rental herein provided for.

In **WITNESS WHEREOF**, the parties hereunto set their hand and seal of this _____ day of _____, 2026.

CITY OF CARTHAGE

By: _____ Lessor
Mayor:

 _____ Lessee
Pam Graff

 _____ Lessee
Jason Graff

Attest:

City Clerk

AGREEMENT
by and between
THE CITY OF CARTHAGE, MISSOURI
and
VISION CARTHAGE

This Agreement, made and entered into this ____ day of _____, 2026, is by and between Vision Carthage, (“Vision”) and the City of Carthage, Missouri (“City”).

WITNESSETH:

WHEREAS, Vision has undertaken many projects for the benefit of the City of Carthage, its businesses, and its citizens; and

WHEREAS, the City has determined that it is in the best interests of the City, and important to the promotion of the City to compensate Vision Carthage for the performance of services pursuant to this Agreement.

NOW, THEREFORE, in consideration of mutual undertakings and mutual benefits from the services set forth herein, the City and Vision Carthage agree as follows:

I. SCOPE OF SERVICES

Vision Carthage will provide the following services:

- a. \$5,000 – Administer and coordinate the Restoration Carthage workday. To assist homeowners with minor exterior repairs, general clean up, landscaping and preventative maintenance. Hold workshops for training to maintain properties and for other educational purposes. Also provide additional days for clean-up and expand the service area. Well-maintained neighborhoods increase community pride.
- b. \$7,000 – Administer and maintain Downtown Art: Coordinate with local artists on the creation of murals and refreshing of Ghost Signs (faded façade ads) to create a vibrant downtown and increasing foot traffic to the district. Art will inspire a destination for residents and tourists alike.
- c. \$12,000 – Carthage in Bloom to organize and maintain planting days for hanging baskets, planters, and flower beds within the Downtown District, Sidewalk Mall, Memorial Hall, Central Park, city parking lots, roundabouts. The City shall be responsible for watering for the applicable landscaping areas. Vision shall be responsible for planting, maintaining, and caring for all landscaping installed under this Agreement. Vision shall supply all necessary materials, including but not limited to soil, plants, mulch, fertilizer, and related landscaping materials, at no cost to the City. Vision will encourage residents to take pride in their landscaping and beautify their surroundings by awarding the Carthage in Bloom Awards. This can be a garden or art event.

- d. \$4,000 – Coordinate Hometown Holidays: Oversee and install festive elements for the Hometown Holidays, including the light tunnel, Christmas tree, downtown lights, hanging baskets, family events and other season decorations, transforming downtown Carthage into a holiday destination.
- e. \$2,000 – Entrance Beautification: Enhance city navigation and entry points with attractive, clear signage to enhance navigation, beautify entry points to improve the visitor experience and welcome newcomers
- f. \$1,000 – Banner Program: Purchase and maintain flags downtown.
- g. \$1,500 – Vision Carthage shall organize and conduct two (2) Dumpster Day events per calendar year. Vision shall be responsible for planning, coordinating, and managing all activities related to these events, including logistics, scheduling, volunteer coordination, and event oversight.
- h. \$500 – Vision Carthage shall be responsible for preparing and submitting a grant application on behalf of the Carthage Skating Rink. This responsibility includes researching applicable grant opportunities, drafting the grant narrative, and coordinating required supporting documentation.

II. TERM AND TIME OF PERFORMANCE

The term of this Agreement shall be from July 1, 2026 to June 30, 2027.

III. COMPENSATION AND METHOD OF PAYMENT

The City hereby agrees to compensate Vision for the Services as outlined in Section I in twelve (12) equal, monthly installments for a total of \$33,000.00 for FY26-27, payable beginning July 1.

IV. UPDATES AND REVIEW PROCESS

Vision Carthage will meet with the City Council quarterly to review the progress of the efforts of Vision Carthage. They will review the scope of work, goals for next quarter, and review any reports Vision Carthage. The City Council may request information or a report at any time. Vision Carthage shall provide the requested information or report within thirty (30) days.

V. REPRESENTATION ON BOARD

The Vision Carthage Board of Directors oversee the operation of Vision Carthage, and the City will possess one non-voting liaison position on the Board.

VI. CHANGES

This Contract may be amended only by a written change authorized in advance by the City. Vision Carthage shall not perform any changed or revised work unless the City has

provided prior written authorization. When a change is authorized, Vision Carthage shall promptly submit to the City a written proposal identifying any associated increase or decrease in cost. No change in work or compensation shall be valid or compensable without the City's prior written approval, and any authorized change shall not invalidate this Contract.

VII. ACCOUNTING

During the period of this Contract, Vision Carthage shall maintain books of accounts of its expenses and charges in connection with this contract in accordance with generally accepted accounting principles and practices. The City shall at reasonable times have access to these books and accounts to the extent required to verify all invoices submitted hereunder by Vision Carthage.

VIII. ENTIRE AGREEMENT

This contract contains all the agreements of the parties relating to the subject matter hereof and is the full and final expression of the agreement between the parties. Any oral representations or modifications concerning this instrument are of no force or effect excepting a subsequent modification in writing signed by all the parties hereto.

IX. TRANSFERABILITY

Neither City nor Vision Carthage shall assign any rights or duties under this contract without the prior written consent of the other party. Unless otherwise stated in the written consent to an assignment, no assignment will release or discharge the assignor from any obligation under this contract.

X. SEVERABILITY

All parties agree that should any provision of this contract be determined to be invalid or unenforceable, such determination shall not affect any other term of this contract, which shall continue in full force and effect.

XI. THIRD PARTY RIGHTS

Nothing in this contract is intended to benefit any third party not a party to this contract, and no provision of this contract shall confer any rights upon any such third party.

XII. INDEPENDENT CONTRACTOR

Vision Carthage is not authorized or empowered to make any commitments or incur any obligation on behalf of the City, but merely to provide the Services provided for herein as an independent contractor.

XIII. TERMINATION OF CONTRACT

This Agreement may be terminated at any time by written, mutual agreement of the parties. The City shall have the right to terminate this Agreement in the event that Vision Carthage is in default or violation of the terms or provisions of this Agreement and fails to cure such default or violation within thirty (30) working days after receipt of a written Notice of Default, unless a longer time is agreed upon by both parties in writing. In case the default is not cured or remedied within thirty (30) working days or a longer period of time if agreed upon, the City may exercise its option to terminate this Agreement upon five (5) days written notice thereafter. In the event of termination, Vision Carthage shall refund to the City a pro-rated portion of the compensation paid pursuant to section III above. The pro-rated amount shall be determined by dividing the annual payment recited in section III by 365 and multiplying this daily amount by the number of days remaining in the year from and after the effective date of termination. Vision Carthage shall refund the pro-rated amount to the City within 30 days of the effective date of termination.

Either party may terminate this agreement according to the terms of this contract.

XIV. NOTICE

Any notice required by this contract is deemed to be given if it is mailed by United States certified mail, postage prepaid, and addressed as hereinafter specified.

Notice to the City shall be addressed to: City
Administrator
City of Carthage, Missouri
326 Grant Street
Carthage, Missouri 64836

Notice to Vision Carthage shall be addressed to:
Executive Director
Vision Carthage
221 W. 4th Street, Suite 15
Carthage, MO 64836

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date and year first above written.

CITY OF CARTHAGE, MISSOURI

VISION CARTHAGE

David B. Flanigan, Mayor

John Petticrew, Board President

ATTEST:

ATTEST:

Miranda Deal, *City Clerk*

Secretary

Request for Proposals (RFP)

Tourism Support Services

City of Carthage, Missouri

I. Introduction

The City of Carthage is seeking proposals from qualified individuals or organizations to provide professional tourism management services. The selected contractor will lead tourism development, marketing, event coordination, and collaborative initiatives that enhance Carthage's visibility, visitor engagement, and economic impact.

This RFP outlines the scope of work, expectations, and submission requirements for interested parties.

II. Background

Carthage is a historic and culturally rich community known for its historic architecture, including the Jasper County Courthouse, Route 66 heritage, vibrant arts scene, Civil War history, and unique attractions. The City works closely with local organizations, businesses, and regional partners to promote tourism and strengthen the visitor experience.

III. Scope of Work

The Tourism Management Office will be responsible for planning, coordinating, and executing tourism-related activities and initiatives for the City of Carthage. Key responsibilities include, but are not limited to:

1. Market Analysis

- Assess regional, state, and national tourism and event trends with relevance to Carthage.
- Identify visitor demand drivers, target audiences, and emerging opportunities.
- Identify Carthage's portfolio of offerings and stakeholders.
- Evaluate gaps in current tourism offerings or other barriers to economic growth.

2. Collaboration & Community Partnerships

- Coordinate closely with the **Carthage Visitors Center** to align messaging, visitor services, and promotional efforts.
- Coordinate with local organizations such as chambers of commerce, historical societies, arts groups, event committees, and regional tourism alliances.
- Facilitate communication among tourism stakeholders to ensure cohesive and cooperative efforts.

3. Marketing & Promotion

- Develop and implement a comprehensive tourism marketing strategy including key economic goals.
- Manage digital marketing, including social media, website content, email campaigns, and online advertising.
- Produce promotional materials such as brochures, maps, and visitor guides.
- Promote Carthage's attractions, events, and amenities to regional, national, and Route 66 audiences.

3. Event Coordination

- Support, coordinate, or lead tourism-related events, festivals, and community activities.
- Assist local organizations with event planning, logistics, and promotion when appropriate.
- Identify opportunities for new events that enhance Carthage's tourism profile.

4. Trade Shows & Industry Engagement

- Represent the City at tourism trade shows, conferences, and industry events.
- Build relationships with travel writers, tour operators, and tourism networks.
- Develop partnerships that increase Carthage's visibility and visitor traffic.

5. Reporting & Administration

- Provide regular reports to the City on tourism, marketing performance, and project updates.
- Manage the tourism budget in coordination with City staff.
- Maintain accurate records of activities, expenditures, and outcomes.

6. Contract Metrics

- Increase in Lodging Tax Revenue
- Website traffic
- Number of events supported or produced
- Completion of a Comprehensive Tourism Marketing Plan

IV. Qualifications

Proposals should demonstrate the proposer's ability to perform the required services. Qualifications may include:

- Experience in tourism, marketing, public relations, event management, or related fields.
- Strong communication and organizational skills.
- Familiarity with Carthage and regional tourism assets (preferred).
- Ability to work collaboratively with diverse organizations and stakeholders.

- For organizations: description of team members and roles.

V. Proposal Requirements

Proposals must include the following:

1. **Cover Letter** summarizing interest and qualifications.
2. **Description of Experience** relevant to tourism, marketing, and event coordination.
3. **Approach & Work Plan** outlining how the proposer will fulfill the Scope of Work.
4. **References** from past clients or partners.
5. **For organizations:** identification of key personnel assigned to the project.

VI. Evaluation Criteria

Proposals will be evaluated based on:

- Relevant experience and qualifications
- Quality and clarity of the proposed work plan
- Demonstrated ability to collaborate with community partners
- Cost effectiveness
- Understanding of Carthage's tourism needs and opportunities

VII. Submission Instructions

Proposals must be submitted by **[insert deadline]** to:

City of Carthage [Insert Department or Contact Name] [Address] [Email] [Phone Number]

Late submissions may not be considered.

IX. Questions

Questions regarding this RFP may be directed to:

[Contact Name] [Email] [Phone Number]

Tourism Report -April 20, 2026

Marketing & Advertising

Full-page advertisements were placed in all six issues of **ROUTE Magazine**, along with a standalone national **Route 66 issue** to be released in May. Carthage was also featured on the **back cover of Missouri Life Magazine (February issue)**, generating strong reader interest and **11 direct requests for visitor information**.

Website & Digital Performance

VisitCarthage.com remains active with regular content updates. Website analytics from **February 17–March 18, 2026** show **3,830 page views, 2,408 site sessions, and 2,213 unique visitors**. The most-visited pages included **Red Oak II, Marian Days, Visitor Guide, Food Truck Friday, and Carthage Events**. A **KOAM digital marketing campaign** is currently running April through June 30, directing traffic to the tourism site. Early analytics indicate increased direct traffic, and a full performance report will be provided upon campaign completion.

Visitor Guide Distribution

Visitor guides were distributed to **14 locations across 9 states**, including destinations in the Midwest, Southwest, Southeast, Northeast, and Alaska, expanding Carthage's national tourism reach. A **reprint of 2,500 updated guides** has been sent to the printer after completion of revisions.

Professional Development

Attendance is scheduled at the **Missouri Association of Convention & Visitors Bureaus (MACVB) Conference** in Maryville on **April 23–24**, with sessions focused on **AI in business, destination advocacy, state tourism updates, and earned media strategies**.

Event Promotion & DMO-Funded Advertising

Tourism marketing assistance was provided for **Battle of Carthage, Inc.** and **The Stampede**, both qualifying two-day events. A regional radio advertising campaign is promoting **Boots Block Party, The Stampede, and the Battle of Carthage Reenactment**, supported by national ROUTE Magazine advertising, digital campaigns, Memorial Hall marquee placement, and requested local and regional TV interviews.

Current Opportunities & Community Notes

A website content migration option to the City website is available at a cost of **\$1,500**, with matching funds approved and a **June 30, 2026 deadline**. Additional opportunities include an **FY27 creative campaign strategy** and a media buying partnership through **OBP Marketing Agency**. The Route 66 Subcommittee is coordinating a **Maple Leaf Scavenger Hunt**, with artwork to be unveiled during the **May 15 Art Walk**. The **Carthage Public Library** will host a Route 66 exhibit **May 5–28**, serving as the first stop of the exhibit tour.

Public Information Officer Report-April 20, 2026

The City website continues to average approximately **6,000 site sessions per month** with an engagement rate of **around 40%**. The most common internal searches include **Marian Days, Forms, Agendas & Minutes, Job Opportunities,** and **Events**, indicating consistent public use of the site for both civic information and tourism-related needs.

A news article was released regarding the **American Solar Challenge** following coordination meetings with the event organizer and city staff. Logistical coordination for the event is ongoing, with each team responsible for its own lodging. Information related to the **initial targeted code enforcement initiative** was also released and continues to receive strong community engagement. The PIO office continues to proactively share relevant and timely information with the public. Additionally, a City booth was staffed at the **Chamber Business Expo** on March 27.

Food Truck Friday was impacted by weather conditions; however, all vendors arrived prior to the rain, which cleared in time for the live band. Vendor participation and feedback were positive, with confirmation that vendors will return on **May 8**. The upcoming event lineup is approximately **90% complete**, with a waitlist now established for food and beverage vendors. Informational and nonprofit vendor spaces on the grass remain available for \$25. The City Facebook page recorded **191,201 views between March 23 and April 19, 2026**.

The **Citywide Yard Sale**, scheduled for **April 30–May 2**, includes an interactive Google map and printed flyer available at City Hall, the Chamber of Commerce, and the Visitors Center. Although response to the advertising package was limited, strong public interest is anticipated. Additional outreach efforts include promotion of **Kids Fishing Day**, scheduled for **June 6**. The **My Carthage App** continues to grow through ongoing downloads and regular content updates.

The City Facebook page remains steady with approximately **102,245 monthly views** during the reporting period. The most viewed content included posts related to the **initial targeted code enforcement initiative** and the **Missouri Route 66 Commission announcement** regarding the dedication of the **Route 66 Shield landmark**.

Civil War Museum Report - April 20, 2026

The Civil War Museum now has a **vectorized logo**, allowing for consistent branding across museum merchandise. Currently, souvenir offerings include **commemorative pins and shot glasses**, with plans to expand merchandise options to better meet tourist interest in meaningful, site-specific mementos.

The museum continues to see a **steady increase in visitors from across the United States and internationally**. Educational outreach remains strong, with multiple **school districts and homeschool field trips** visiting the museum.

In coordination with **Mr. Crigger and Carthage R-9**, all **8th grade students** will visit the museum on **May 8** for brief **15–20 minute tours**. A museum staff member will be dressed in **period clothing**, and additional volunteers may also participate to enhance the student experience.

The **Public Works Department** recently completed exterior cleaning work on the museum building, including the area above the entrance doors, significantly improving the appearance of the facility.

CIVIL WAR MUSEUM

ATTENDANCE

March 2026

DATE	CARTHAGE	TOURIST	GRAND TOTAL	CASH	CARDS
3/1/2026	3	0	3	\$14.00	
3/2/2026	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED
3/3/2026	0	2	2		
3/4/2026	8	10	18		
3/5/2026	4	4	8	\$15.00	
3/6/2026	5	22	27		
3/7/2026	5	5	10	\$4.00	
3/8/2026	0	4	4		
3/9/2026	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED
3/10/2026	3	6	9		
3/11/2026	0	4	4	\$29.00	
3/12/2026	0	17	17		
3/13/2026		14	14		
3/14/2026	2	3	5		
3/15/2026	2	3	5	\$4.00	
3/16/2026	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED
3/17/2026	7	17	24	\$52.00	\$55.00
3/18/2026		22	22	\$37.00	\$47.00
3/19/2026		8	8		\$39.00
3/20/2026	4	7	11		
3/21/2026	0	25	25	\$25.00	\$15.00
3/22/2026	9	9	18		
3/23/2026	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED
3/24/2026	0	8	8		
3/25/2026	104	16	120	\$42.00	\$15.00
3/26/2026	0	10	10		\$97.00
3/27/2026	2	8	10	\$22.00	
3/28/2026	10	50	60	\$59.00	\$73.00
3/29/2026	1	3	4		\$5.00
3/30/2026	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED
3/31/2026					
TOTAL	169	277	446	\$ 303.00	\$ 346.00

March 2026 Events & Recreation Report

MEMORIAL HALL RENTAL REVENUE

March 2026 Revenue - \$1855.00

March 2025 Revenue - \$2300.00

CLASS/PROGRAMMING REVENUE

March 2026 Revenue - \$200.00

March 2025 Revenue - \$375.00

Main Auditorium Events	Lower Level Auditorium Events	City Municipal Court	Drivers Testing	Meeting Room Rentals
5	3	2	5	2 Rooms /All Month

March 2026 Summary

In March, Memorial Hall hosted a large record show, the Tanglefooters Dance Club, the final Vendor Market of the season, and several private events. Planning is currently underway to determine the structure and offerings of the Vendor Market for the upcoming season. Mahjong classes continue to be held on Wednesdays at Memorial Hall from 1:00 p.m. to 3:00 p.m. and appear to be increasing in attendance each week.

A review of the rental fee schedule is in progress, with pricing fee structures and offerings being gathered from comparable local venues for comparison.

A current job posting is open for an open custodial position.

March 2026 Golf Report

March 2026 Rounds – 2,578 | Revenue - \$84,195.08

March 2025 Rounds – 2,347 | Revenue - \$81,582.60

March 2024 Rounds – 1,783 | Revenue - \$59,523.93

Green Fee	Membership	Cart Fee	Driving Range	Event Services	Golf Gift Certificate	Merchandise Gift Certificate <small>(Club Credit)</small>	Pro Shop	Food & Beverage	Pre-Paid Rounds	Golf Rentals
\$29,410.50	\$15,349.81	\$22,061.00	\$3,897.00	\$0	\$78	\$0	\$8,202.27	\$5,167.50	0	\$60.00

March 2026 Summary

Overall March was a good month for us. We had great weather for golf. We stayed busy each day, and our evenings are starting to get very busy as it is staying light out longer. The high school golf season is under way, and they are using our facilities almost daily.

March is the month where our golf season really kicks off. We held our first event in March. CMGA Opening Day hosted 54 golfers on March 28th. Coming in April we will kick off 3 more weekly leagues that will run until September.

We began selling alcohol on March 16th. Since sales began, we've seen a daily boost to our food and beverage sales. As a reference, our food and beverage sales last March with a very similar monthly revenue totaled \$2,745.92. Since the middle of March, we've seen and increase in our Food & Beverage numbers by 80%. From the start date, alcoholic food and beverage has accounted for nearly 45% of all food and beverage transactions.

We had a solid month of memberships with a number of members renewing their annual membership, a few new golfers paying to begin an annual membership, and seven new junior memberships were sold.

March Golf Maintenance report

- Mowed and rolled greens as weather permitted
- Replaced bottom valve on hole 11 blue tee box
- Martin house put up
- Switched over heads back to 360 degrees vs. 180
- Replaced head on 7 fairway
- Cleared brush on 6 pond
- Put up ropes to control cart traffic
- Organized irrigation room
- Put ball washers out
- Mowed Fairways as needed
- Sprayed greens and fairways as scheduled
- Vacuumed up debris and thatch after storm
- Moved holes as needed
- Changed hydraulic oil on 8700 and 2700 #1 and #2. Also fuel and air filters
- fixed boundary markers
- Full service on front loader tractor
- Rebuilt bunkers multiple times
- Put gravel on service road and leveled out
- Spread fertilizer on Tee's
- Finished burning ditches and removing trees
- Mowed collars, approaches and rough as needed
- Hand watered as needed
- Sprayed for weeds
- Aerified the greens

March 2026 Parks Maintenance

General:

- Opened all park restrooms.
- Cleaned restrooms in all parks.
- Trash pickup in all parks.
- Inspected playground equipment in parks.
- Shop maintenance.
- Equipment maintenance.

Carter Park:

- Patched hole on court.
- Worked on trash can holders.

Central Park:

- Worked on flower beds.

Fair Acres:

- Maintenance on softball field.
- Fertilized baseball fields.
- Softball concessions maintenance.
- Spread herbicide at fields.
- Welded soccer goals.

Griggs Park:

- Water line maintenance.
- Worked on trash can holders.

Kellogg Lake Park:

- Installed rail at fishing dock.
- Painted rail.
- Cleaned brush.
- Planted grass seed.

Municipal Park:

- Bathroom maintenance.
- Sidewalk maintenance at skating rink.

Other:

- Pre-emergent at roundabouts.
- Roundabout maintenance.Drain work at Memorial Hall.